

SUMMARY OF PRESENTATION

New Tide in the Supply Chain

Jay New

Chief Executive Officer, Hutchison Ports Dammam , KSA

Logistics is about understanding customers' and their needs. A Logistics provider must assist to enhance the value of businesses today by improving the availability of services and products.

In order to improve such services, providers are moving towards the provision of specialized services and Hutchison Ports is working with Saudi Aramco to develop a new regional logistics zone, The King Salman Energy Park, known as SPARK in the Eastern Province of Saudi Arabia. SPARK is being developed to focus on the demand of the Oil and Gas business as part of the Kingdom's Vision 2030.

Hutchison Ports will provide some insight as to how they will work to design and operate an industry specific solution to ensure the latest technology supports the levels of services that customers require and allow them to gain a sustainable competitive advantage.